MERTO SOFTWARE
SOLUTIONS

Tailored Software. Trusted Solutions.

The company was founded in 2020 with a mission to provide technology solutions that support digital transformation and business efficiency.

www.mertosolutions.com

About Our Company

UK-Based Software Experts.
Custom Solutions. Clear Communication

At **Merto Software Solutions,** we don't just build software
— we solve problems.

We're a UK-based development company specialising in custom-built
platforms, applications, and automations that help businesses run
smarter and scale faster.

We partner with SMEs and mid-sized companies across multiple
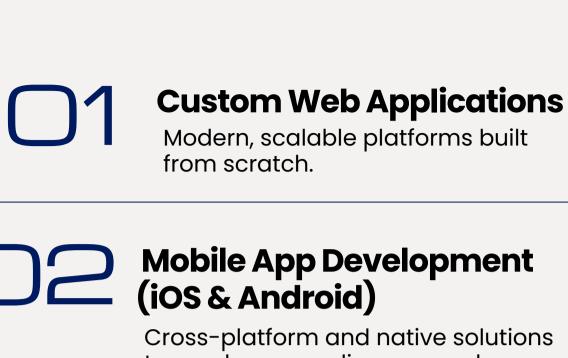industries, offering clarity, technical expertise, and long-term support.

Vision and Mission of MERTO

Vision

To be the trusted partner for innovative, custom digital solutions that help businesses grow and thrive in a fast-changing world.

Mission

At Merto Software Solutions, we craft tailored software that solves real business challenges. Our commitment to quality, clear communication, and long-term partnerships drives lasting success through smart technology.
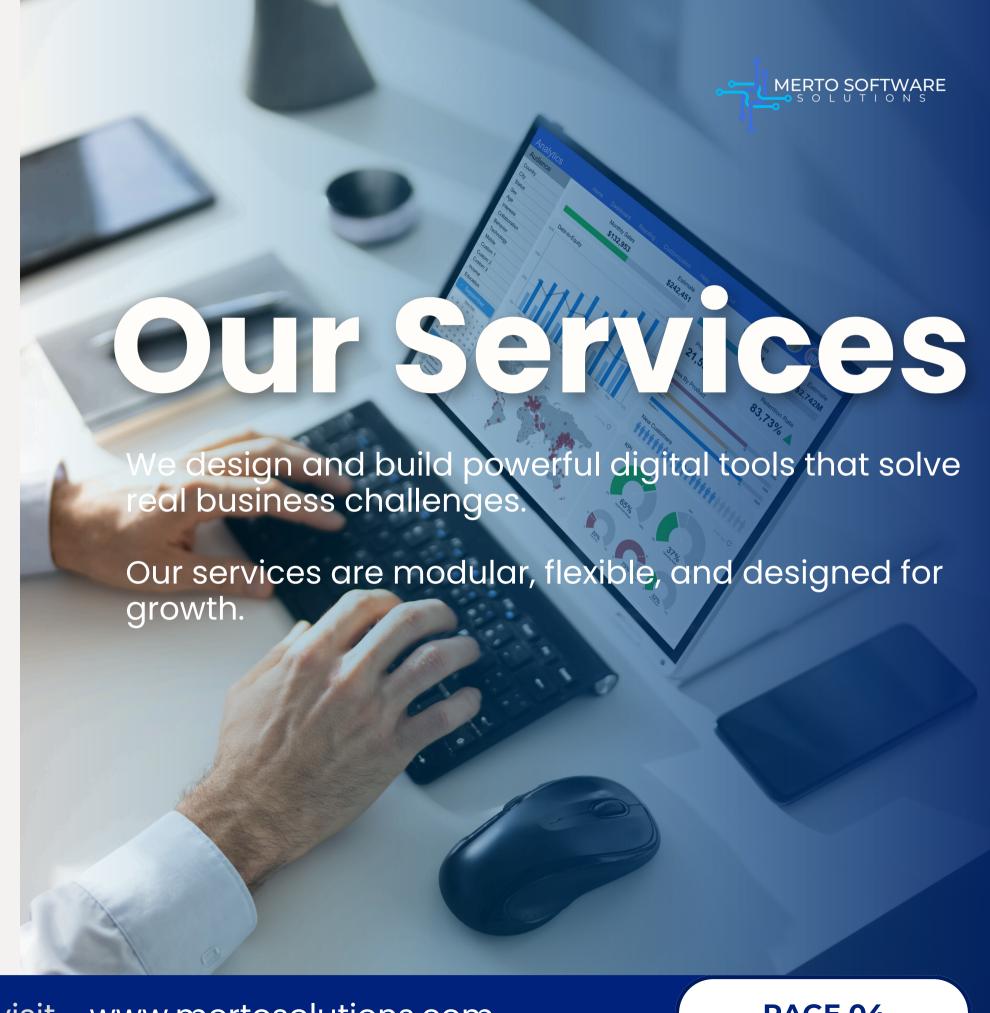
Our Services

We design and build powerful digital tools that solve real business challenges.

Our services are modular, flexible, and designed for growth.

01 **Custom Web Applications**
Modern, scalable platforms built from scratch.

02 **Mobile App Development (iOS & Android)**
Cross-platform and native solutions to reach your audience anywhere.

03 **Workflow & Process Automation**
Streamline operations with bespoke tools and dashboards.

04 **System Integrations**
Connect your CRM, ERP, third-party APIs, or legacy systems.

05 **Support, Maintenance & Upgrades**
From patches to new features — we stay with you post-launch.

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Why Choose Merto?

We're not just developers — we're communicators. With a communication-first approach, we keep you in the loop from day one, ensuring clarity, speed, and zero surprises.

"
We work like a true extension of your team — your tech partner, not just your vendor.

Purpose-built software
Made to fit your business

UK-based, clear communication
No jargon. Just clear updates and real support.

Experienced developers
Our team has industry know-how.

Security & scalability included
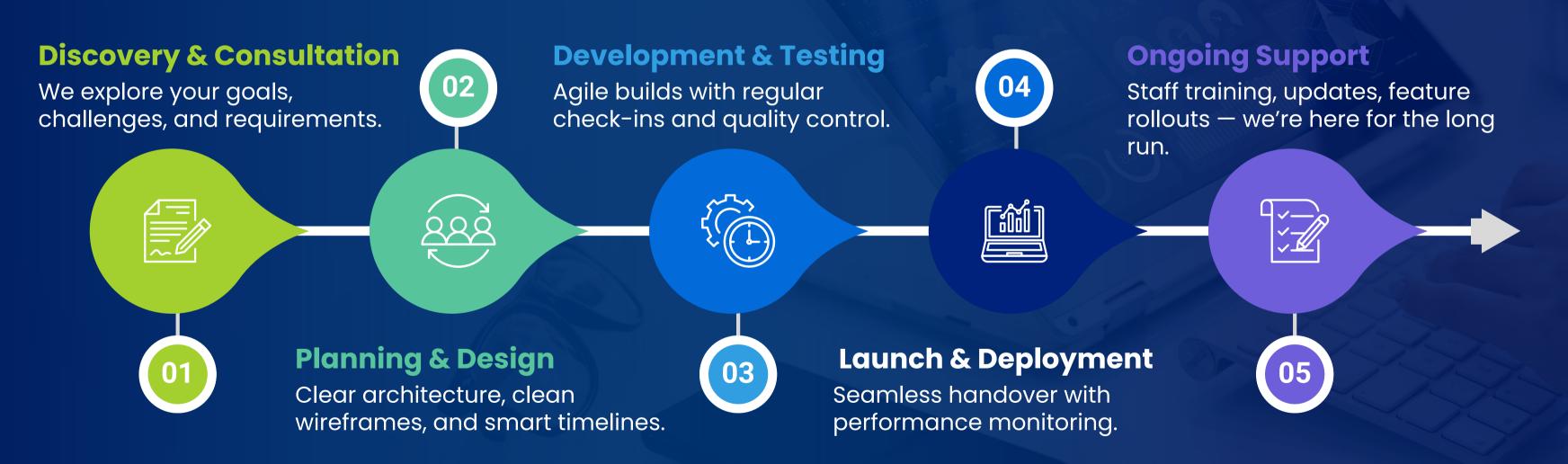We build future-ready systems.

Full lifecycle service
Discovery to deployment... and beyond.

How We Work

We make it easy, transparent, and collaborative.

Step-by-Step Process

Discovery & Consultation
We explore your goals, challenges, and requirements.

02

Development & Testing
Agile builds with regular check-ins and quality control.

04

Ongoing Support
Staff training, updates, feature rollouts — we're here for the long run.

01

Planning & Design
Clear architecture, clean wireframes, and smart timelines.

03

Launch & Deployment
Seamless handover with performance monitoring.

05

Client Success Stories

Our work speaks for itself. Here's how we've helped others grow:

Major Achievements

⭐⭐⭐⭐⭐
5 STAR RATING

5.0 ⭐⭐⭐⭐⭐
Recycling Platform
Built a custom admin dashboard that automates data input and streamlines reporting.

5.0 ⭐⭐⭐⭐⭐
Logistics Company
Integrated booking systems with live tracking, cutting manual admin by 50%.

5.0 ⭐⭐⭐⭐⭐
Automotive CRM
Developed a tailored CRM for car dealerships with lead tracking and automated reminders.

Benefits of Working with us.

Secure & Compliant
Built-in GDPR and data safety from the ground up

Efficiency Through Automation
Save hours every week with tailored workflows.

Ready to Scale
Add features or expand teams without tech headaches.

Dedicated Support Team
You're never left in the dark — we support you like it's our own business.

Stay Future-Proof
Our modular builds grow with your business needs.

Let's Talk

Got a vision?
We'll help you bring it to life.
Book a free strategy session.

Free Initial Consultation

Flexible Project Sizes

Transparent Timelines & Pricing

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Ready to build your next digital solution? Contact us today.

MERTO SOFTWARE
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Thank You!

We appreciate your time and interest in Merto
Software Solutions.
Let's build something extraordinary together.

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